

# THE NATION'S LARGEST NETWORK OF DIVERSE EV DRIVERS AND ENTHUSIASTS



## ABOUT

EVHybridNoire is the nation's largest network of diverse electric vehicle drivers and enthusiasts, with more than 3,000 members. EVHybridNoire's mission is to advance electric vehicles and multimodal e-mobility solutions across the U.S., and ensure those solutions are inclusive and equitable. EVHybridNoire envisions a world where all communities are free of air pollution from cars and trucks, and everyone can reap the benefits of electric vehicles and multimodal e-mobility solutions.

## OUR BACKGROUND

As the voice of diverse EV drivers and enthusiasts, we engage with communities often left out of e-mobility discussions, advocate for e-mobility solutions in underserved communities, and work to shift the narrative about e-mobility to be more inclusive of diverse populations. Our work spans many aspects of e-mobility and equity, including climate justice, workforce development, public health, data collection and analysis, multimodal mobility and creative financing of e-mobility solutions.

## OUR WORK

### Advocacy and Decision-Maker Education

- Briefing elected officials and regulators at the city, state and federal levels, including the Congressional Black Caucus and Hispanic Caucus
- Ensuring decision-makers are aware of the diverse base of support for EVs and that e-mobility policies being advanced incorporate elements of diversity and equity
- Testifying at regulatory hearings around the country regarding e-mobility equity best practices

### Media Outreach

- Leading 'Just Like Me' campaigns showcase the diversity of what an EV owner/driver looks like in order to expand communities' and decision-makers' opinions of what a "typical" EV driver looks like
- Offering subject-matter expertise on transportation, e-mobility and environmental equity nationwide

### Grassroots Outreach

- Engaging with 3,000+ members
- Coordinating ride-and-drive events at historically Black colleges and universities (HBCUs) and Hispanic-serving institutions (HSIs)
- Working with manufacturers and community colleges on internship training programs to prepare students for employment in e-mobility

### Research

- Conducting extensive research around e-mobility equity best practices and attitudes, knowledge, and beliefs of diverse consumers
- Designing community landscape assessments for e-mobility infrastructure and programs



EVHybridNoire invites diverse electric vehicle drivers and enthusiasts, including those who wish to learn more about e-mobility, to reach out to our team at [info@evhybridnoire.com](mailto:info@evhybridnoire.com).