



# DRIVE ELECTRIC USA

## Accelerating the Adoption of Electric Vehicles



The “DRIVE Electric USA” initiative is fully **developing state-based “Drive Electric” programs** across the U.S. that are engaging individuals, utilities, legislators, dealerships, and others **to remove adoption barriers and accelerate plug-in electric vehicle use.**

We are working across seven “Priority Areas” of action:

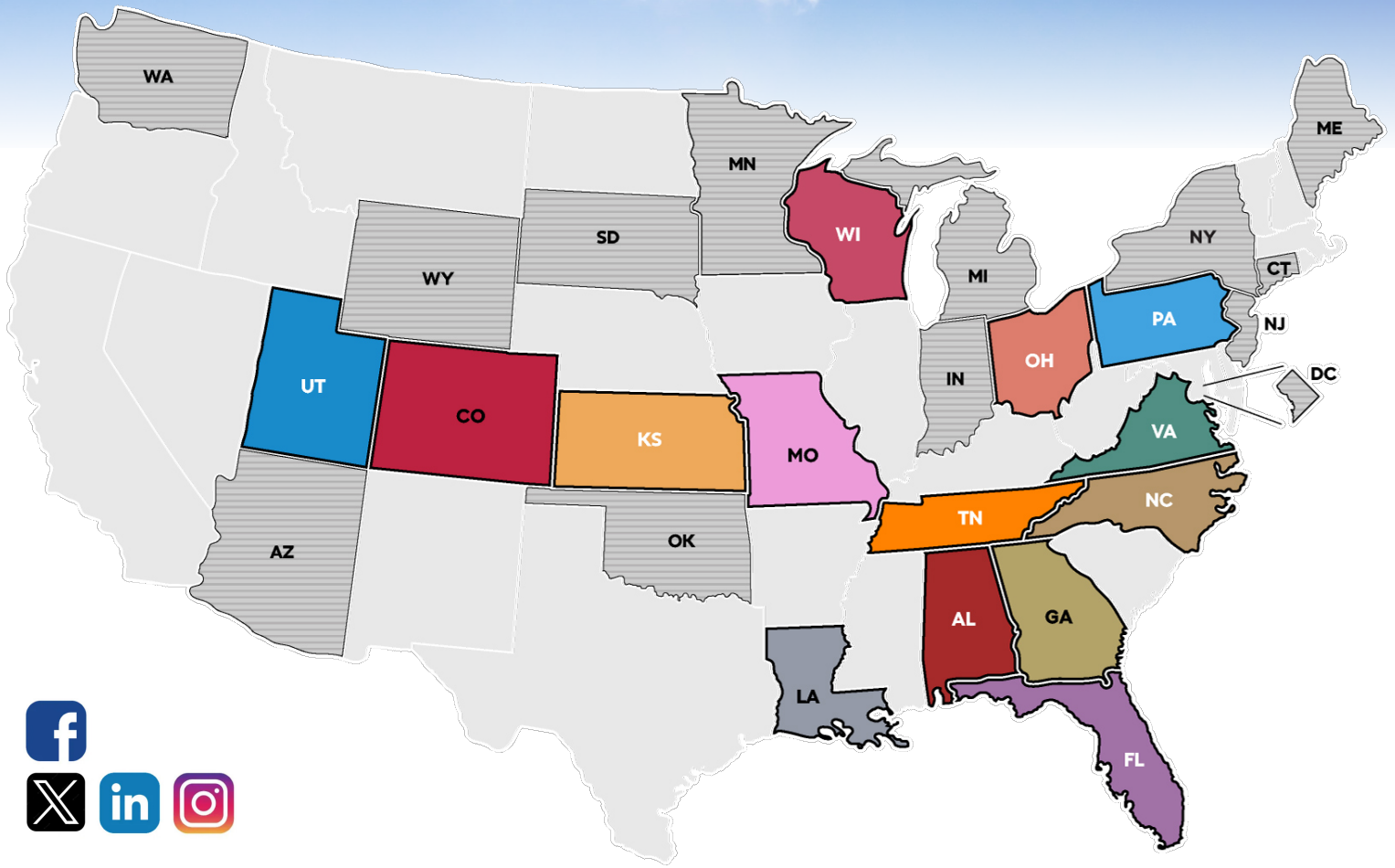
1. Building statewide, branded EV programs
2. Directly educating consumers through
  - a) Ride & Drives and b) social media
3. Engaging utilities and regulators
4. Developing community charging plans
5. Involving state & local government officials
6. Partnering with dealerships - connecting dealers to local EV chapters
7. Working with fleets to accelerate EV adoption

**WANT US TO HELP YOU  
BUILD A STATE INITIATIVE?  
GET IN TOUCH!**

[www.DRIVEElectricUSA.org](http://www.DRIVEElectricUSA.org)



ARE WE IN YOUR STATE?



The first “DRIVE Electric USA” project encompassed all the brightly colored states, and ran 2021 through the end of 2023. The other 12 states and District of Columbia are part of what is called the “DEUSA2” project and runs fall 2023 through fall 2026. In every state, project leadership is looking to strengthen their transportation electrification efforts, and grow their collaborations. [Visit the DRIVE Electric USA website to learn more!](https://www.DRIVEElectricUSA.org)



and MORE TO COME...



**DRIVE ELECTRIC  
— USA —**